

# LICENSING AGREEMENT

THIS AGREEMENT made on this \_\_\_\_\_(day), \_\_\_\_\_ (month), 201\_\_ (year) BETWEEN  
\_\_\_\_\_ (full name) of \_\_\_\_\_ (country), residing at

\_\_\_\_\_ (address) about \_\_\_\_\_ years of age (hereinafter referred to as “the Licensor”) and Different Strokes Communications Pvt. Ltd. a Company incorporated in the Indian Companies Act, 1956/2013 and having its registered office at 34, Gold Palms, 1st Floor, Flat No. 3, Keni Wadi, Lt. Dilip Gupte Marg, Mahim (West), Mumbai-400016, India & Light on Yoga Research Trust, having its registered office at Elmac House, 126 Senapati Bapat Marg, Lower Parel, Mumbai - 400013, India(hereinafter referred to as “the Licensees”).

Whereas the Licensor is a Yoga enthusiast and practising yoga as taught by the late Guruji B.K.S. Iyengar (hereinafter referred to as “Iyengar yoga”).

NOW THIS AGREEMENT WITNESSETH AS FOLLOWS: -

The Licensor is the owner of footage wherein there are visual clips/short documentary of the Licensor speaking about Iyengar yoga and their experiences as such as propounded by the late Guruji B.K.S. Iyengar OR giving oral instructions on Iyengar yoga / practicing Iyengar yoga. The Licensees on the occasion of the birth centenary on 14.12.2018 of the said Guruji B.K.S. Iyengar, are desirous of making a crowd-sourced documentary on the said late Guruji.

The Licensees has have requested the Licensor to use the footage belonging to the Licensor in the said documentary to perpetuate the legacy of the said late Guruji. The Licensor hereby gives license in perpetuity to the Licensees or whomsoever they choose to use the footage or such part thereof as Licensees deems fit to cut, paste, edit, add or subtract any part or portion from the said footage as the Licensees deems fit in any form visual and/or audio or audio-cum-visual.

The Licensor indemnifies the Licensees from any objection(s) that may arise from anyone else appearing in the video.

The Licensor hereby confirms that the said footage is licensed out to the Licensees in perpetuity and without any monetary consideration in terms of the foregoing clause, as it is also my desire that the practice of Iyengar yoga is spread far and wide.

Yours truly,

\_\_\_\_\_ (Name)

\_\_\_\_\_ (Date)